## **Project Sponsorship**

## **Workshop Overview**

Introduction



Roles and Responsibilities



The project lifecyle model



Key Project Management Tools

- Overview
- Objectives
- Introductions
- Workshop Style

- Core definitions
- Key roles
- Critical Success Factors for Project Management
- Project cycle
- Getting the set-up right
- Sponsor roles at stages of the lifecycle

- Terms of Reference
- High Level Plan
- Project Plans
- Progress Reporting
- Issue Logs
- Risk Management
- Responsibilities of Project Managers and Project Sponsors

Project
Manager and
Sponsor –
Mutual
Expectations



Summary – The Project Sponsor's Key Questions



Workshop Close

- What does a Project Manager expect of the Sponsor?
- What does the Sponsor expect of a Project Manager?
- Key questions to ask of a Project Manager
- The symptoms of good and weak sponsorship

- Summary
- Key Learning Points